



FOR IMMEDIATE RELEASE:

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**WOODLAND HEIGHTS MEDICAL CENTER ANNOUNCES THE ARRIVAL OF
THE NEWEST TECHNOLOGY IN SURGERY TODAY:
da Vinci® Si™ SURGICAL SYSTEM**

Lufkin, TX, (January 5, 2012) – Woodland Heights Medical Center is pleased to introduce the *da Vinci® Si™* Surgical System to our operating room and to our community. This is a significant arrival because of the value it offers our surgical staff and those in the region we serve. This is the only *Vinci® Si™* Surgical System between Tyler and Houston.

The *da Vinci® Si™* has several unique features designed to provide additional clinical benefits and efficiency in the operating room, many of which translate to patient benefits. Here are a few features of the *da Vinci® Si™*:

- Enhanced 3D, high-definition vision of operative field with up to 10x magnification
- New optional dual console allows second surgeon to provide assistance
- Superior visual clarity of tissue and anatomy
- Surgical dexterity and precision far greater than even the human hand
- Updated and simplified user interface to enhance OR efficiency
- New ergonomic settings for greater surgeon comfort

Together, these technological advancements provide our surgeons with unparalleled precision, dexterity and control that enable a minimally invasive approach for many complex surgical procedures. Commenting on the introduction of the *da Vinci Si* System, Woodland Heights CEO Casey Robertson said, "We believe that the new features of the *da Vinci Si* System will help us provide the best possible outcomes and is proof of our commitment to provide our community access to the latest advancements in minimally invasive surgery."

da Vinci's advanced level of technology takes surgery beyond the limits of the human hand. This acquisition compliments our goal of extending minimally invasive surgery to the broadest possible base of patients. It can be used for a multitude of procedures, including, but not limited to: prostatectomy, hysterectomy, myomectomy, hernia repair and colorectal surgery.

For more information about our hospital or the *da Vinci Si* System, visit our website at www.WoodlandHeights.net/davinci.

About Woodland Heights Medical Center

Established in 1918, Woodland Heights Medical Center was Lufkin's first hospital. Now, nine decades later, Woodland Heights is recognized throughout Deep East Texas as the leading provider of high quality, innovative health care services. Accommodating a wide range of clinical specialties, Woodland Heights has achieved excellence in key medical and surgical areas including cardiology, pulmonology, neurology, orthopedic surgery, physical medicine/rehabilitation, vascular surgery and obstetrics and gynecology. Woodland Heights also offers a full range of outpatient diagnostic services including advanced imaging, laboratory, outpatient surgery and emergency services. Through its Rehabilitation Center, Woodland Heights offers cardiac rehabilitation, stroke recovery and physical and occupational rehabilitation. Combining modern facilities, leading technology, an exceptional staff and a commitment to the communities it serves, Woodland Heights Medical Center remains at the forefront of quality health care in Deep East Texas.

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