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**Woodland Heights Medical Center announces the promotion of Casey Robertson to CEO**

*Friday, April 27, 2010 (Lufkin, TX)* – Woodland Heights Medical Center is pleased to announce the promotion of Casey Robertson to CEO. Robertson joined Woodland Heights as the Assistant CEO last March and has served very effectively as the interim CEO for the past four months.

"I'm very excited to be chosen as CEO of Woodland Heights Medical Center, a hospital with a reputation for delivering high-quality care and service," said Robertson. "I look forward to serving the employees, physicians and community in my new role."

During the past year, Woodland Heights Medical Center received numerous awards and recognition for quality and safety. The most recent was from Forbes, which recognized Woodland Heights as being among the top five percent of hospitals nationally for preventing mortality and complications. In the article, Forbes lists hospitals that were identified as having a 29% lower rate of death and 9% lower complication rate. Woodland Heights was the only hospital in Lufkin, Nacogdoches, Livingston and surrounding areas to receive this national recognition.

A native of Longview, Texas, Robertson received his bachelor's degree from Texas A&M and a Masters in Healthcare Administration (MHA) from Trinity University. He has many years of experience working in hospital operations for various hospitals throughout the country. Prior to arriving in Lufkin, Robertson was ACEO for North Okaloosa Medical Center, a 110-bed acute care hospital in Crestview, Florida. He currently resides in Lufkin with his wife and daughter.

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