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## **WOODLAND HEIGHTS LETS YOU TAKE YOUR HEALTHCARE WITH YOU**

*Lufkin, TX (June 23, 2011)* — Woodland Heights Medical Center recently launched its mobile website specifically designed for smart phones. The site is viewer-friendly for those that are visiting the site from their smart phone. The options are easy to read and if you are looking for more, the full website can also be viewed. In addition to hospital information and services, the site contains an abundance of health information and tools such as risk assessments, health videos and podcasts and much more.

Another important feature offered on the home page of the mobile site: the current ER wait time. The wait time shown is based on a two-hour rolling average, updated every 15 minutes. Woodland Heights knows the importance of prompt service – especially in the emergency room (ER). “That’s why Woodland Heights has launched a 30-Minute ER Service Pledge – to assure patients that we are dedicated not only to offering the best quality care, but also to providing that care as efficiently and quickly as possible,” said Casey Robertson, CEO.

For March 2011 through May 2011, the average wait time in the Woodland Heights ER was 21 minutes. To visit the website, go to [WoodlandHeights.net](http://WoodlandHeights.net).

### **About Woodland Heights Medical Center**

Established in 1918, Woodland Heights Medical Center was Lufkin’s first hospital. Now, nine decades later, Woodland Heights is recognized throughout Deep East Texas as the leading provider of high quality, innovative health care services. Accommodating a wide range of clinical specialties, Woodland Heights has achieved excellence in key medical and surgical areas including cardiology, pulmonology, neurology, orthopedic surgery, physical medicine/rehabilitation, vascular surgery and obstetrics and gynecology. Woodland Heights also offers a full range of outpatient diagnostic services including advanced imaging, laboratory, outpatient surgery and emergency services. Through its Rehabilitation Center, Woodland Heights offers cardiac rehabilitation, stroke recovery and physical and occupational

rehabilitation. Combining modern facilities, leading technology, an exceptional staff and a commitment to the communities it serves, Woodland Heights Medical Center remains at the forefront of quality health care in Deep East Texas.

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