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Woodland Heights Announces New Senior Circle Coordinator

Lufkin, TX, January 29, 2010 – Woodland Heights Medical Center is happy to announce that Christie Maddux has joined the marketing team. Maddux will be responsible for managing the Senior Circle Program, a nationwide organization committed to enriching the lives of adults age 50 and over.

"I am honored to accept this position with Woodland Heights Medical Center," said Maddux. "This hospital has an excellent reputation and an extraordinary team of dedicated and compassionate employees, doctors and volunteers. I look forward to working with such a dynamic group of people."

Maddux, a lifelong resident of Lufkin, graduated with honors from Stephen F. Austin State University with a degree in business and marketing. Prior to joining the Woodland Heights team, Maddux served as the marketing manager for Lufkin Mall and is currently a member of the International Council of Shopping Centers. During her spare time she teaches gymnastics at the downtown recreation center, volunteers with the Diboll mentoring program and serves on the Healthy Woman advisory committee at Woodland Heights Medical Center.

"We are excited that Christie will be joining the Woodland Heights' family," said Dan Jacobs, Director of Marketing and Physician Relation at Woodland Heights. "I am confident that she is the right person to drive our Senior Circle Program towards fulfilling its mission of encouraging seniors to live the healthiest, most active lifestyle possible."

The Senior Circle program offers seniors in our community an outlet where they can participate in activities and share common interests with other seniors, while at the same time promoting health and wellness. Annual membership offers a generous selection of valuable discounts, activities and events, exercise and wellness classes, a chapter newsletter and national publication subscription, in-hospital privileges, reciprocal privileges and much more.

For more information on how to become a Senior Circle member, visit www.woodlandheights.net or call (936) 637-8687.

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