



FOR IMMEDIATE RELEASE:

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### **Woodland Heights Medical Center Announces New Marketing Director**

**Lufkin, TX (October 4, 2010)** – Woodland Heights Medical Center is proud to announce that Jennifer Stevens has accepted the position of Director of Marketing for the hospital.

Stevens has worked for the hospital for over eight years and is excited about the new challenge. “I am proud to be part of the Woodland Heights family and look forward to serving in this new capacity,” stated Stevens. “Woodland Heights has a strong history of quality and the opportunity to be involved in that tradition is an honor.”

Previously, Stevens has held the position of Marketing Representative for the past five years. In her new role as Director of Marketing, she will be responsible for advertising, public relations, and hospital communications.

Stevens holds both a Bachelor’s Degree in Business and Master’s Degree in Communications, both from Stephen F. Austin State University. She and her husband, Billy, live in Lufkin.

### **About Woodland Heights Medical Center**

Established in 1918, Woodland Heights Medical Center was Lufkin’s first hospital. Now, nine decades later, Woodland Heights is recognized throughout Deep East Texas as the leading provider of high quality, innovative health care services. Accommodating a wide range of clinical specialties, Woodland Heights has achieved excellence in key medical and surgical areas including cardiology, pulmonology, neurology, orthopedic surgery, physical medicine/rehabilitation, vascular surgery and obstetrics and gynecology. Woodland Heights also offers a full range of outpatient diagnostic services including advanced imaging, laboratory, outpatient surgery and emergency services. Through its Rehabilitation Center, Woodland Heights offers cardiac rehabilitation, stroke recovery and physical and occupational rehabilitation. Combining modern facilities, leading technology, an exceptional staff and a commitment to the communities it serves, Woodland Heights Medical Center remains at the forefront of quality health care in Deep East Texas.

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