



# WOODLAND HEIGHTS MEDICAL CENTER

**FOR IMMEDIATE RELEASE**

**Contact: Tara Watson**  
**Woodland Heights Marketing Director**  
**936-637-8687 (office)**  
**214-957-8600 (cell)**  
**936-631-0164 (pager)**

## **WOODLAND HEIGHTS MEDICAL CENTER ANNOUNCES AMERICAN NURSES CREDENTIALING CENTER PATHWAY TO EXCELLENCE™ DESIGNATION**

August 15, 2008-----Woodland Heights Medical Center is pleased to announce it has achieved Pathway to Excellence™ designation by the American Nurses Credentialing Center (ANCC).

The Pathway to Excellence designation identifies the elements of work environments where nurses can flourish. The designation substantiates the professional satisfaction of nurses at Woodland Heights and identifies it as one of the best places to work.

“We are blessed to have a very experienced and tenured nursing staff. Our staff is very committed to their profession and focused on being the best Nursing Department in East Texas,” said Cathy Busbee, Chief Nursing Officer, Woodland Heights Medical Center. “We value their input and expertise to assist in directing the future of patient care at Woodland Heights. The nursing staff is the core of our existence and instrumental in our achievement of this award on a national level. I am very honored to represent them as Chief Nursing Officer.”

The Pathway to Excellence designation is granted based on the confirmed presence of characteristics known as “The Pathway to Excellence Criteria.” For an organization to earn the Pathway to Excellence distinction, it must successfully undergo a thorough review process that documents foundational quality initiatives in creating a positive work environment — as defined by nurses and supported by research. These initiatives must be present in the facility’s practices, policies, and culture. Nurses in the organization verify the presence of the criteria in the organization through participation in a completely confidential online survey.

As a Pathway to Excellence™ designated organization, Woodland Heights Medical Center is committed to nurses, to what nurses identify as important to their practice, and to valuing nurses’ contributions in the workplace. This designation confirms to the public that nurses working at Woodland Heights know their efforts are supported. The honor encourages other nurses to join their colleagues in this desirable and nurturing environment.

The Pathway to Excellence designation is perfectly suited to small and medium-sized healthcare organizations, but is attainable by all healthcare facilities around the world.

**About Woodland Heights Medical Center**

Established in 1918, Woodland Heights Medical Center was Lufkin's first hospital. Now, nine decades later, Woodland Heights is recognized throughout Deep East Texas as the leading provider of high quality, innovative health care services. Accommodating a wide range of clinical specialties, Woodland Heights has achieved excellence in key medical and surgical areas including cardiology, pulmonology, neurology, orthopedic surgery, physical medicine/rehabilitation, vascular surgery and obstetrics and gynecology. Woodland Heights also offers a full range of outpatient diagnostic services including advanced imaging, laboratory, outpatient surgery and emergency services. Through its Rehabilitation Center, Woodland Heights offers cardiac rehabilitation, stroke recovery and physical and occupational rehabilitation. Combining modern facilities, leading technology, an exceptional staff and a commitment to the communities it serves, Woodland Heights Medical Center remains at the forefront of quality health care in Deep East Texas.

### **About ANCC**

The American Nurses Credentialing Center (ANCC), a subsidiary of the American Nurses Association (ANA), provides individuals and organizations throughout the nursing profession with the resources they need to achieve practice excellence. ANCC's internationally renowned credentialing programs certify nurses in specialty practice areas; recognize healthcare organizations for promoting safe, positive work environments through the Pathway to Excellence Program™; and accredit providers of continuing nursing education. In addition, ANCC provides leading-edge information and education services and products to support its core credentialing programs. [www.nursecredentialing.org](http://www.nursecredentialing.org)