



Corporate Giving Guidelines

Woodland Heights Medical Center, in its effort to be a good neighbor in the communities in which it serves, strives to support organizations that provide a tangible benefit to a broad section of the communities in which the company operates.

Organizations for which Woodland Heights Medical Center provides sponsorship or donation funds must be registered 501(c) 3 organizations or other similarly classified entities that provide tangible benefit to the community (e.g. school districts, etc.). Other criteria required for Corporate Giving consideration include win-win-win participation by Woodland Heights Medical Center and/or good neighbor visibility for Woodland Heights Medical Center.

Examples of organizations that Woodland Heights Medical Center supports include United Way, March of Dimes, American Heart Association, American Cancer Society, Muscular Dystrophy Association, Angelina Arts Alliance, and numerous chamber activities.

Examples of events for which Woodland Heights Medical Center serves as a sponsor include non-profit fairs/rodeos that provide scholarships for students, area festivals that provide scholarships for students or benefit a well-known non-profit community organization.

Unfortunately, Woodland Heights Medical Center does not sponsor or make donations for for-profit organizations, individual sporting teams (e.g. youth baseball/softball teams, individual religious organizations or events, or individuals (e.g. beauty pageants, educational/exchange trips, natural or medical calamities), as this is not manageable for the hospital from a corporate giving perspective. Woodland Heights Medical Center strives to treat all organizations and individuals fairly.

All requests for sponsorships or donations must be submitted in writing (via a form provided by the hospital or correspondence) to the Director of Marketing no less than 30 days in advance.